

ABOUT US

TWENTYTWENTY public affairs is a women-owned business positioned to help our private, government, and nonprofit clients navigate governmental, regulatory, and political landscapes.

Our team of seasoned former regulators, policy experts, and political leaders have experience in government relations, stakeholder management, strategic planning, coalition building, and public policy implementation.

We have the ability to understand and translate complex regulatory and technical issues and communicate across multiple stakeholders to achieve goals and objectives. Our firm can move clients from problem statement to solution, including issue identification, developing an advocacy, legislative or public participation campaign, building partnerships, strategic communications and planning, and stakeholder engagement.

OUR SERVICES

Public Affairs + Government Relations, including:

- Legislative and regulatory lobbying, monitoring, and advocacy
- Navigating state and local governments
- Strategic communications
- Issue-campaign development and implementation

Strategic + Collaborative Project Management, including:

- Public policy campaign design and implementation
- Coalition development and management
- Consensus building across sectors
- Strategic planning

Community Engagement + Public Participation, including:

- Design and implementation of public participation and stakeholder plans, including communications, databases, and stakeholder analysis
- Professional facilitation of meetings, conferences, and online events

CONTACTS:
Debbie Mans, Partner
973.641.4565
debbie@twentytwentypublicaffairs.com

Stacy McCormack, Partner
917.817.6350
stacy@twentytwentypublicaffairs.com

www.twentytwentypublicaffairs.com





PROJECT EXPERIENCE

- **Rutgers University: NJ Department of Environmental Protection Water Supply Plan** (stakeholder outreach plan, database, and communications)
- **AECOM: New York City Waterfront Code** (stakeholder communications plan and database)
- **Staten Island Economic Development Corporation: Brownfield Opportunity Area** (community participation plan, meetings, and stakeholder database)
- **Solar Landscape: Community Solar** (strategic partnerships)
- **Clean Water, Healthy Families, Good Jobs Campaign** (secured \$320 million in funding for NJ water infrastructure projects)
- **NextEra Energy** (stakeholder outreach for proposed offshore wind transmission line)
- **Vivaria ecologics** (community outreach and strategic communications for commercial scale composting facility)
- **Energy Foundation** (coalition management and government affairs)
- **New Jersey Audubon** (coalition development and management)
- **New Jersey Clean Communities** (small grants program design)
- **New Jersey Food Council** (statewide "Green Guidelines" for food retailers)
- **Raritan Headwaters** (strategic planning)
- **New Jersey League of Conservation Voters** (policy campaign management and publication of "Green in '21" Policy Guide)

NAICS Codes

- 541820 Public relations agencies
- 541611 Strategic planning consulting services
- 541618 Other management consulting services

OUR TEAM

Debbie Mans, Partner

Debbie is a seasoned environmental policy maker and local elected official, with expertise in public participation, strategic communications, and community engagement. Prior to forming TWENTYTWENTY public affairs, she was the Deputy Commissioner at the NJ Department of Environmental Protection, responsible for providing strategic direction on the Department's renewable energy, environmental justice, climate change and state planning initiative. She was also led NY/NJ Baykeeper, a leading environmental non-profit organization protecting the NY Harbor Estuary. Prior to her work at Baykeeper, Debbie was the Environmental & Policy Advisor for NJ Governor Jon S. Corzine. Debbie holds certifications from the International Association for Public Participation and has a Alumni M-Pact DEI Certificate from the University of Michigan.

Stacy McCormack, Partner

Stacy is an experienced government affairs professional who thrives in complex political environments. Stacy has extensive expertise in running political and issue-based campaigns using public opinion research and strategic message development to create a groundswell of support for candidate, regulatory, legislative, and ballot initiative campaigns. Stacy was most recently Director of Government Relations at The Nature Conservancy - NJ, the largest environmental organization in the world. Stacy is the former Democratic Chair of Roseland, NJ, and currently serves on the New Jersey League of Conservation Voters Political Committee.

SUPPLIER DIVERSITY CERTIFICATIONS

- **State of New Jersey (SBE, WBE)**
- **New York State (WBE)**
- **New York City (WBE)**

